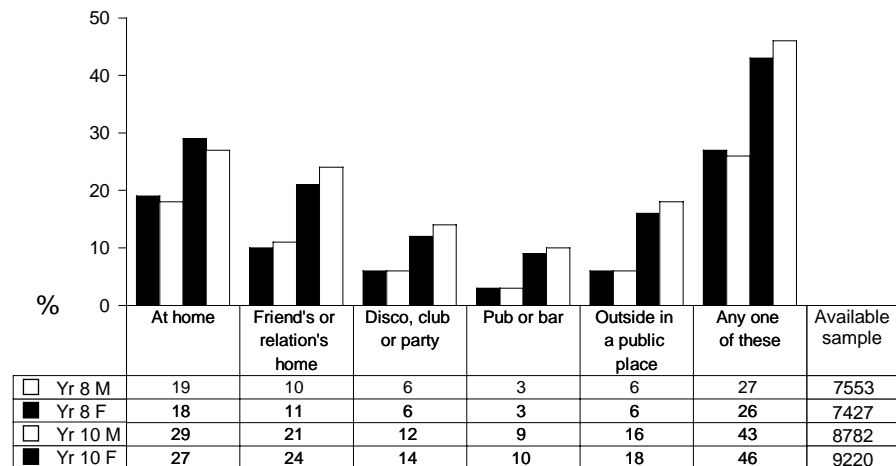


Drinking venues

More young people consume alcohol at *home* than anywhere else

Have you had an alcoholic drink in any of these places during the last 7 days?

1. Most 'drinkers' drank at *home*.
2. Substantial numbers of Year 10 'drinkers' used all the listed venues.



Comments

1. In 1990 we asked if they had been to a pub or bar, even if they didn't drink anything, and found that over 40% of the Year 10s had done so. If this single year was typical, then far more are visiting public houses (perhaps in a family outing) than are buying or being bought drink under-age.
2. Much media attention is paid to young people drinking in public venues, either outside or inside, but the most common places are the family home and relations' homes, where there could be greater control over drinking levels.
3. A review of research also found that the most popular location for drinking alcohol (among underage drinkers) was at home (Coleman & Cater, 2003). It is often observed that the home may be a safe and supportive environment in which to explore the use of alcohol, so that introducing children to alcohol in the home is a responsible thing for parents to do. Thus, we are effectively teaching young people to drink.
4. There is still a colossal burden of damage caused in society by alcohol, so that whatever is being done in the name of health education with children or adults, it has been inadequate to reach the roots of alcohol abuse.