

SHEU
Renslade House
Bonhay Road
Exeter EX4 3AY
Tel.01392 667272
Email.sheu@sheu.org.uk
www.sheu.org.uk

Information for

Regional DPAS & local DAT teams

regarding a

Drugs Education Monitoring Study *Proposal*

*Supporting the delivery
of the National Drugs Strategy*

Unique Service for DATs

Used by schools
since 1977

Databanks built from
over 5,200 surveys

Data from nearly
685,000 young people

Reliable data from
young people in
their community

Consulted by LEAs, PCTs
and Government Offices

Visit our website
www.sheu.org.uk

Did you know?

SHEU supports some DATs through monitoring studies of drugs education initiatives in their area. The purpose of these studies has been to provide local information. This is also an opportunity for a DAT to have comparative (anonymous) data from other DATs in the same 'Family'.

As you know, DATs are grouped in families on the basis of social, economic and demographic factors in the areas they cover. The family groupings are used as a basis for comparative analysis of DAT performance and to enable DATs to share ideas and good practice with other DATs facing similar local issues. SHEU has sent to each DAT in the families (e.g. Family 8)* a copy of this proposal. It is hoped this will encourage DATs to share information about the work that they would like us to undertake.

Proposal

Your area will have a multi-faceted, extant set of initiatives and programmes to support drugs education in primary and secondary schools, which themselves fit into a wider plan for the whole community. Any monitoring and evaluation work will need to recognise that it is starting with this complex picture.

SHEU would use a number of research and evaluation methods to assess the impact on drugs education initiatives on young people. Our approach would be based on data resulting from questionnaires and interviews. Your local needs would be met through adapting the methods and approaches while enabling comparative data to be collected and to provide you with 'wider data' comparisons.

In particular, the impact on young people's drug knowledge, understanding, attitudes and efficacy would be examined, and these with respect to a number of substances of misuse identified in the drugs strategy.

SHEU would like to propose that you consider the above information, in the light of your need for drugs education evaluation, and talk with your colleagues (e.g. DPAS, DAT, Healthy School, PSHE advisor, Health Promotion) who may be familiar with our work.

Contact

Why not contact us and benefit from 25 years experience of providing services about young people for programme planners, policy makers and local agencies. Please contact SHEU and ask for **Angela Balding or David Regis**
Tel: 01392 667272 E-mail: sheu@sheu.org.uk

*Family 8 : Bath, Bexley, Bracknell Forest, Bromley, City of York, Havering, North Somerset, Poole, Solihull, Sutton, Windsor & Maidenhead, Wokingham